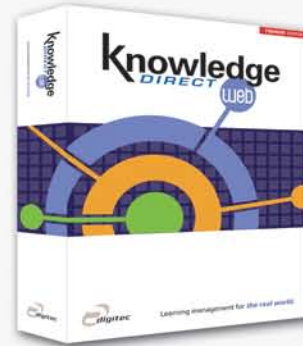


...the fast and easy way.

If you are training as few as 100 people, you can reduce costs by as much as 40%* by converting from instructor-led to online training. And since the training is available anytime, learning happens whenever and wherever your audience needs it.

Knowledge Direct WEB is a full-featured learning management system (LMS) that is easy-to-use, fast to set up, and much less expensive than comparable solutions. Create and manage your own interactive eLearning directly from Microsoft PowerPoint, then export it to Flash for the Web, mobile device, desktop, or even a version for your iPod. Then manage your learning with built-in student registration, testing, reporting and tracking.



- Web-based Reporting
- Built-in Student Registration
- eCommerce Shopping Cart
- Skill Gap Analysis and Learning Paths
- Online Testing and Certification
- Customizable



Easy to Use

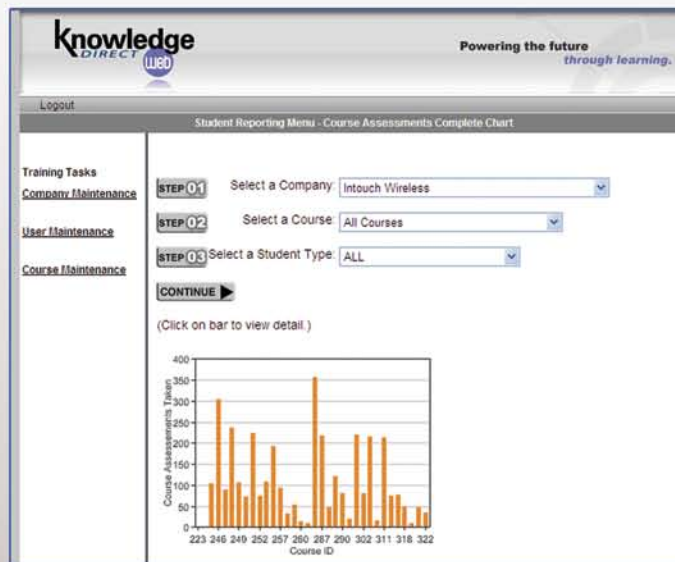
If your staff can use Microsoft PowerPoint, then they can create engaging and interactive eLearning from new or existing PowerPoint presentations. Within PowerPoint, create and insert interactive Flash activities including Questions, Scenarios, Drag-and-Drop games, Matching, Ordering and more.

Fast Setup

Administrators can quickly assign training to learning templates. Training requirements and course prerequisites are consistent and automatically assigned to the learners. New learning requirements are assigned once and applied automatically.

"The Knowledge Direct WEB eLearning system is easy to administer, easy to use, and is scalable for our growing learning requirements. We currently have over 5,000 dive shops worldwide with microsites in our eLearning portal. Exit surveys reflect that over 95% of our learners are satisfied with the product. In some areas that number is 100%."

Budd Riker
International Director of eBusiness
Professional Association of Dive Instructors



*Cost Comparisons: Instructor-Led vs. E-Learning", Caterpillar University, 2005



Knowledge Direct WEB provides all of the functionality you need to create and deliver your learning, at an affordable price.

Administration Features

Student Registration	Students can self-register, or you can import student registration data from your database or an Excel file.
Reporting	View real-time, web-based reports on student completions, status, course access, assessments. Filter reports and export to Excel.
Alerts and Broadcast Emails	Set up automatic event-triggered emails to learners, based on new course assignments, attendance and completions.
Portable Learning	Create content in PowerPoint and export for MP3 podblasts, cell phone and Flash delivery.
Testing	Create assessments using a variety of test question types and Flash activities.
SCORM Conformant	Import and export SCORM-conformant course content.
Regional Versions	Create regional or localized versions of the LMS, with local administrators and content managers and global or regional reporting.
eCommerce	Built-in course catalog and integrated eCommerce shopping cart.

Student Features

Tailored Training Menu	Access to the learner's course assignments, completion status, scores, RSS feeds and alerts.
Attend Live or Self-Paced Learning	Assign learners to both Live Events and self-paced eLearning courses.
Discussions and Wiki	Collaborate using the integrated moderated discussion forums and company Wikis.
Search	Just-in-time learning support to search assigned course content, including PDF files and Flash content.
Leap Testing	Allow learners to take a pretest to "score out" of modules, decreasing their training time.



Some of the organizations using Knowledge Direct WEB

"Since partnering with Digitec and Knowledge Direct WEB, we have been able to enjoy a much more timely and effective distribution of knowledge to our sales team, which is distributed across the United States. The system allows us to get our teams up to speed in a matter of weeks, where before it took months."

Levi O'Brien
Director of Retail Operations
Intouch Wireless

Contact us for a free 30 day evaluation.



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